

## Software Technology Group, Inc

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## Product Manager - AI-Enabled Products

### Company Context

At Software Technology Group, we are focused on helping other companies (primarily in the Northwest) accelerate their business with modern technology solutions. We operate as a team of product, UX, and engineering professionals, working closely together to solve our client's problems. Based in Beaverton, OR, we have a 30+ year history of delivery excellence. We are tool-agnostic and have the expertise to work in the forum that makes the best sense for each client and for each project. All our employees have been here for over 5 years (some over 20) because of the collaborative, adaptive, and relentless focus on doing the right thing for our employees and for our clients. If you crave innovation, solving new problems, working with a variety of technologies, and building cool products in an agile environment, let's talk!

### Position Overview

We are seeking an experienced Product Manager to lead 1-2 small product teams in developing innovative solutions. The ideal candidate will bring proven product launch experience, deep customer empathy, and expertise in modern product management methodologies to drive successful product outcomes.

### Key Responsibilities

- Define and communicate compelling product vision and strategy aligned with business objectives
- Conduct customer discovery and validation using modern product techniques (continuous discovery, outcome-based roadmaps)
- Identify and prioritize market opportunities through customer interviews, data analysis, and competitive research
- Develop and maintain product positioning and go-to-market strategies
- Lead and mentor 1-2 cross-functional product teams (typically 2-5 people)
- Partner closely with engineering, design, data science, and AI/ML team members
- Foster a culture of experimentation, learning, and customer-centricity
- Facilitate product discovery sessions and collaborative decision-making
- Create and manage product backlogs using modern prioritization frameworks (RICE, value vs. effort, etc.)
- Develop and maintain release plans with clear milestones and success metrics
- Define and track key product metrics and OKRs
- Guide products from concept through successful launch and iteration
- Identify opportunities to integrate AI/ML capabilities into product solutions
- Collaborate with engineers to define requirements and success criteria
- Stay current on AI trends and assess applicability to product roadmap
- Balance AI capabilities with user experience and business value

## **Required Qualifications**

### **Experience**

- 3-5 years of product management experience with 1-2 successful product launches
- Experience leading small product teams (2-8 people)
- Proven track record of integrating AI/ML features into product solutions
- Experience with modern product management frameworks and methodologies
- Strong understanding of modern product thinking (Silicon Valley Product Group, Lean Startup, Jobs-to-be-Done)
- Experience with product discovery techniques and customer development
- Proficiency with product management tools (Jira, Productboard, Amplitude, etc.)
- Basic technical literacy to collaborate effectively with engineering teams
- Understanding of AI/ML concepts and their practical applications
- Experience facilitating cross-functional collaboration
- Customer-centric mindset with experience conducting user research

### **Preferred Qualifications**

- Experience with B2B SaaS or consumer tech products
- Familiarity with agile development methodologies
- Experience with A/B testing and experimentation platforms
- Experience leading teams that design and build web products

### **Success Metrics**

- Successful launch and adoption of 1-2 major product initiatives per year
- Achievement of product OKRs and key business metrics
- Team satisfaction and engagement scores
- Customer satisfaction and product-market fit indicators
- Effective integration of AI capabilities that drive measurable user value

### **Compensation & Benefits**

- Competitive base salary commensurate with experience
- 401k match
- Profit sharing
- Comprehensive health, dental, and vision insurance
- Flexible work arrangements

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*We are an equal opportunity employer committed to diversity and inclusion. We welcome applications from all qualified candidates regardless of race, gender, age, religion, sexual orientation, or disability status.*